

PACK DESIGN AB
-COMPLETE SOLUTIONS-

STAND: **B04:61**

23-26 OCTOBER 2018 | SVENSKA MÄSSAN | GOTHENBURG

SCANPACK

NORTHERN EUROPE'S NO. 1 PACKAGING EXHIBITION

YOUR FIRST-CLASS TICKET TO PACKAGING BRILLIANCE



IDEAS & TECHNOLOGY FOR MORE EXCITING, ENGAGING & VISIBLE PACKAGING

The event that reflects the strategic value of packaging
Scanpack is the international event that provides solutions across the entire value chain. Join us and get the big picture on packaging.

Quality time for the whole community
Scanpack is for managers, marketers, brand managers and everyone involved in the packaging value chain, all the way from conception and design through to production and logistics. Visitors from 40 countries come together to discuss their latest projects, form profitable partnerships, do business and catch up on the latest news in packaging.

Seeing is believing. Technology & machinery in action
There's no better way to envision how you can achieve competitive edge. 450 exhibitors from all over the world, countries will show you how. Check out the full exhibitor list at scanpack.se

All the answers to your challenges are here
Attend our free seminars with experts and thought leaders. And be inspired by success stories from top brands that have solved similar challenges in all vertical market sectors.

FOCUS AREAS

- Smart Industry
- Print
- Materials
- Sustainability
- Design & Branding
- E-commerce



KEYNOTE SPEAKER

Isabel Rocher, Head of e-commerce, DS Smith and former head of EU packaging & shipping supplies at Amazon



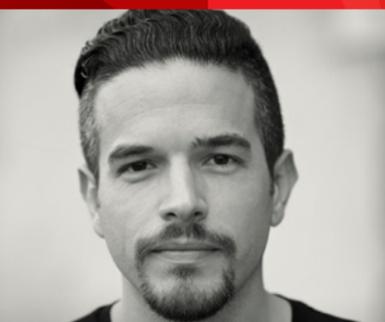
KEYNOTE SPEAKER

Mikael Hannus, Chief of innovation, Stora Enso, Sweden



INNOVATION

Intelligent, active and sustainable materials



INSPIRATION

Andrew Gibbs, Founder of The Dieline, the world's most visited packaging design website



BREAKTHROUGHS

Experience the latest technology and smart solutions



BUSINESS VALUE

Simon Boas Hoffmeyer, Director of Sustainability, Carlsberg Group

+ 450 EXHIBITORS
from all over the world

THOUSANDS
of groundbreaking packaging
and technology ideas

LEARN, BE INSPIRED & HAVE FUN

Alongside the large exhibition, Scanpack features seminars, workshops, matchmaking and awards. All free when you register now.

- **Scanpack Academy**
Learn about the latest industry breakthroughs.
- **Superbrand Scene**
Be inspired by the success stories of top brands.
- **Packaging Europe Sustainability Awards and Summit**
The world's most prestigious prize for eco-friendly packaging.
- **Creative Packaging**
A dedicated exhibition area including an inspirational gallery. Try your skills in a creative paper folding workshop, and listen to case stories.
- **Turbo Talks**
Don't miss Turbo Talks, a new feature at Scanpack. Exhibitors will give a 2 minute pitch on stage to present their company, a specific product or a solution.

SCAN PACK®

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Visit www.scanpack.se for more info!
#scanpack2018